



Singapore Cat Carnival

22 Feb to 23 Feb 2025

Marina Bay Sands Singapore
Expo & Convention Center Hall C



Event Concept

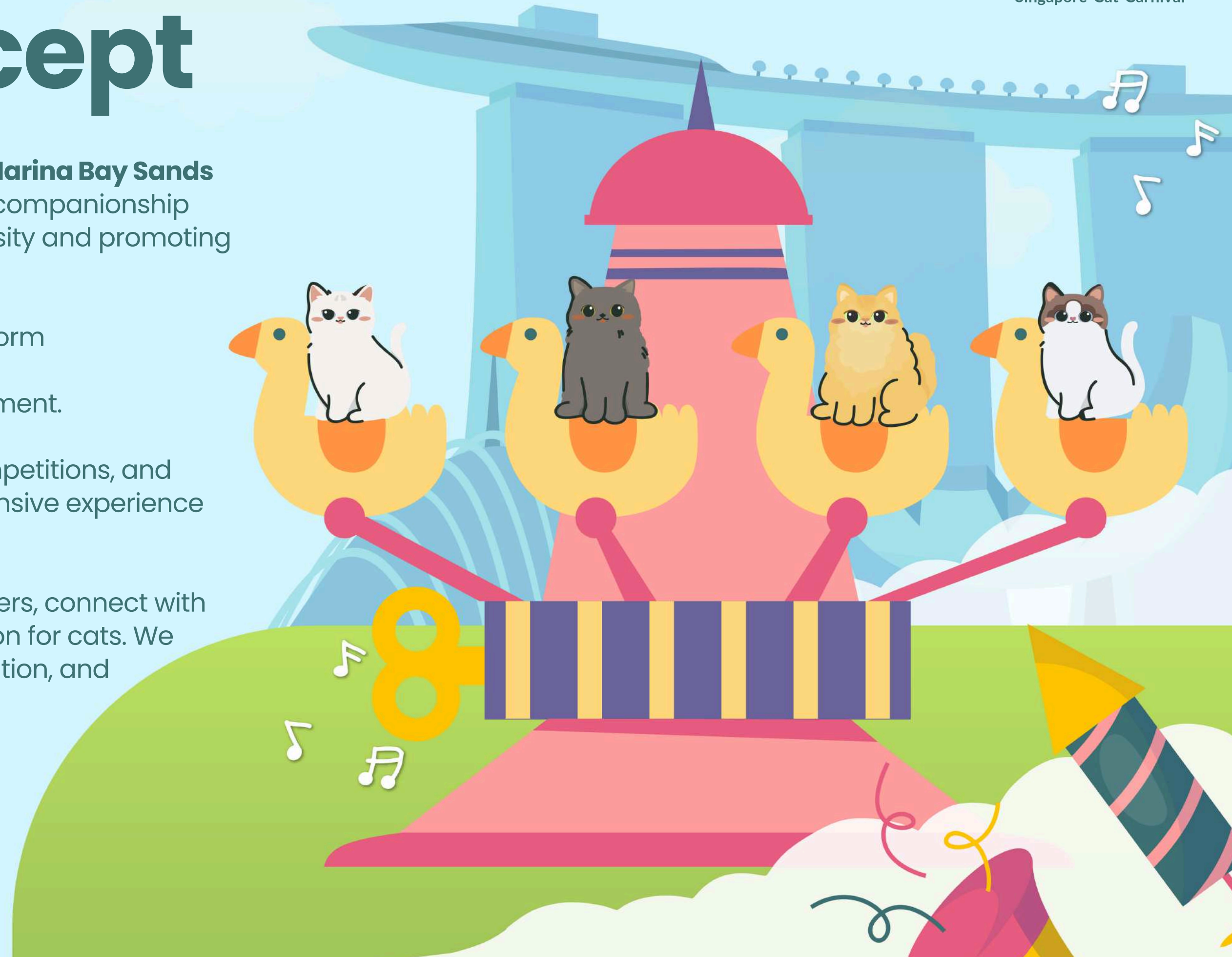
Get ready for a cat-tastic extravaganza at **Marina Bay Sands Singapore!** Join us to celebrate the joy and companionship cats bring, showcasing their incredible diversity and promoting responsible cat ownership.

Our event is a dynamic and interactive platform that brings together cat owners, enthusiasts, and professionals in a collaborative environment.

With engaging activities like workshops, competitions, and adoption drives, it's a unique and comprehensive experience for all aspects of the cat world.

Foster a sense of community among cat lovers, connect with fellow cat enthusiasts, and share your passion for cats. We raise awareness about proper pet care, nutrition, and healthcare, advocating for cat welfare.

Join us for this educational and entertaining cat adventure! Don't miss out on this purr-sitively amazing event!



Event Brief

Event Date : 22 Feb to 23 Feb 2025

Venue : Marina Bay Sands Singapore Convention Center Hall C

Time : Sat & Sun
10am to 8pm

Admission Tickets : Early Bird Pricing (till 15th Jan 2025).
\$5 Per day entry
\$8 Two-day entry

Standard Pricing (16th Jan 2025 onwards).
\$6 Per day entry
\$10 Two-day entry

Space : 4,170 SQM

FEBRUARY 2025

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Event Highlights



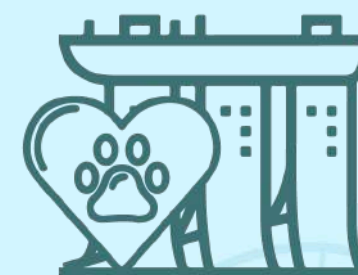
Engage with like-minded individuals who are passionate about cats, fostering a sense of connection within the community.



Gain invaluable insights into proper pet care, from nutrition to healthcare, through interactive exhibits and expert-led seminars.



Stand a chance to **win substantial cash rebates and lucky draw prizes totaling \$15,000!**



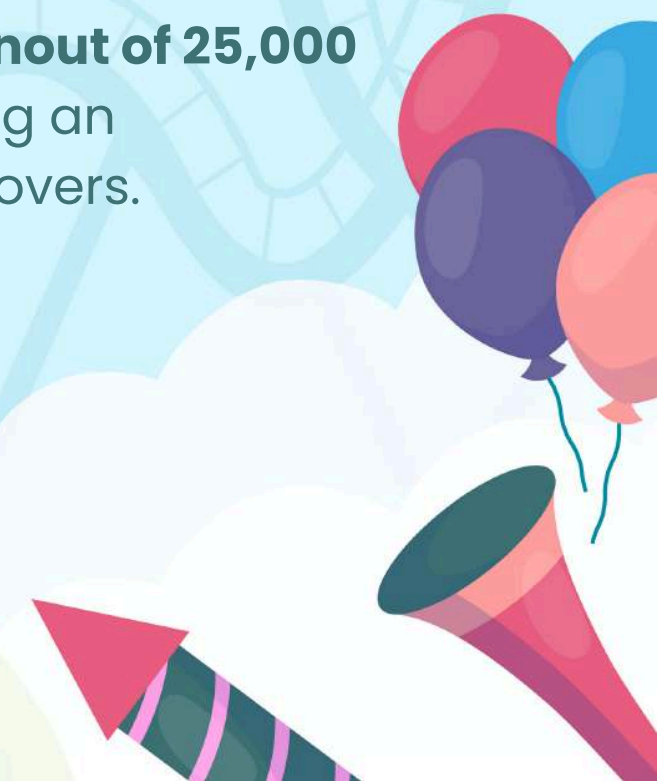
Experience the unprecedented opportunity to **bring your beloved cats along to Marina Bay Sands.**



Explore an array of local and international vendors offering unique and high-quality pet products and services.



Anticipate a remarkable **turnout of 25,000** or more attendees, promising an unforgettable event for cat lovers.



Event Activities

The event will feature a wide range of activities that cater to cat owners and cat enthusiasts, such as:

Cat Shows & Entertainment:

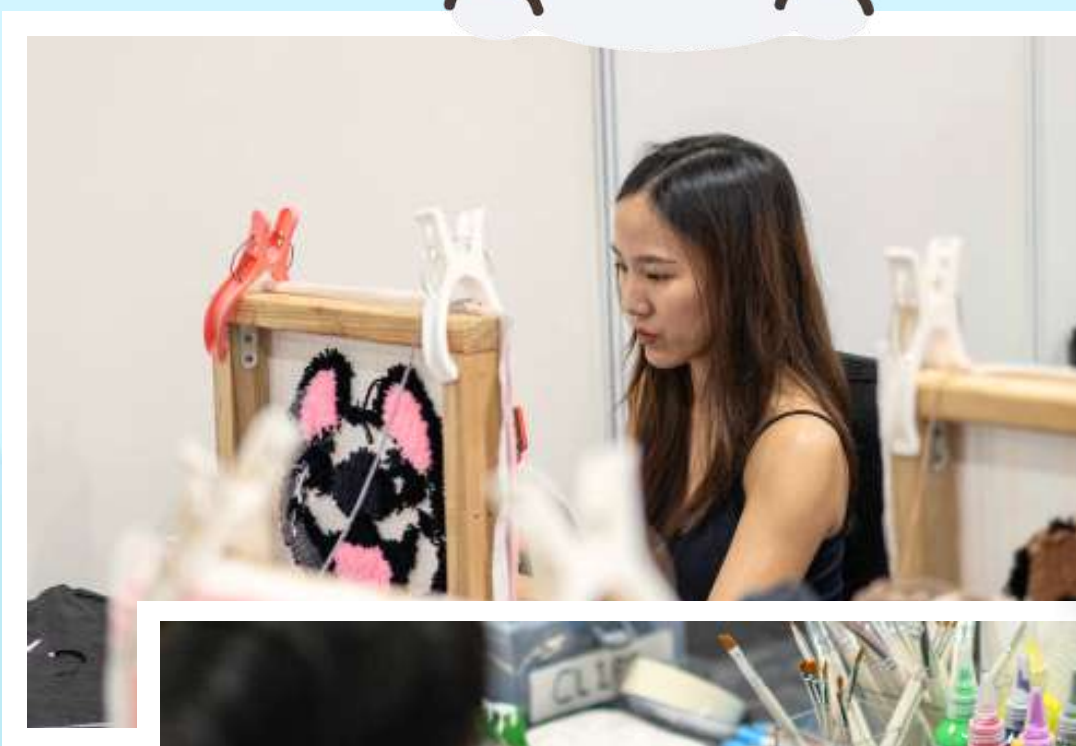
The cat show will showcase different cat breeds where cat owners can participate in the show and display their cat's skills and abilities. The event will also feature various entertainment programmes and cat-related performances.

Contests & Activities:

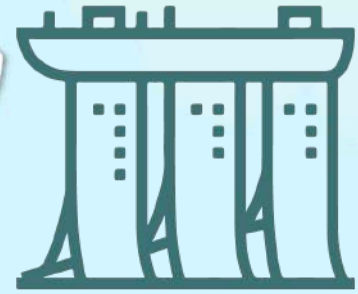
There will be various contests, including cat costume contests, agility competitions, obedience contests, and talent shows.

Talks and Workshops:

Veterinarians and animal welfare organizations will give talks on topics such as proper cat ownership and cat nutrition. Workshops on cat care, grooming, and training will also be held, allowing cat owners to learn about the latest trends and best practices for keeping their cats healthy and happy.

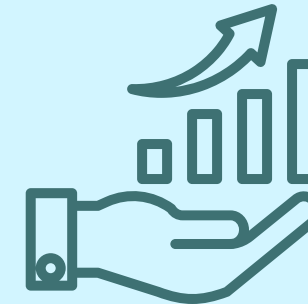


Why Join Us?



Prime Location

at Marina Bay Sands, a prestigious venue, offers vendors unparalleled exposure to a diverse audience. The event is expected to attract cat owners, lovers, and enthusiasts from Singapore and the region, providing vendors a significant platform to showcase their products or services.



Unique Experience

As the largest cat event at Marina Bay Sands Singapore, SG PET FESTIVAL promises a memorable experience for vendors and festival-goers. The event features engaging activities, demonstrations, and entertainment, creating a vibrant atmosphere that attracts and engages visitors throughout the festival.



Large Event Space

offers vendors 4,170 SQM of ample space for booths, displays, and promotions. The spacious layout allows for effective showcasing of products or services and creates an immersive experience for festival-goers.



Fun and Engaging Atmosphere

offers a festive atmosphere with activities, demonstrations, and entertainment, providing overseas vendors an opportunity to create a memorable experience for festival-goers. This can result in positive brand association and customer engagement.



Why Join Us?



Targeted Audience

focuses on cats and related products/services, making it ideal for vendors in the pet industry. Vendors can connect with a highly targeted audience of cat owners, lovers, and enthusiasts interested in cat-related products and services.



Business Growth and Market Exploration

offers overseas vendors a chance to explore the Singapore market by participating in the largest cat event at Marina Bay Sands Singapore. With a large turnout of cat owners and lovers expected, vendors can showcase and sell their products or services directly to potential customers, leading to potential business growth and increased revenue potential..



Brand Exposure

Participating in SG CAT CARNIVAL enhances vendors' brand exposure through media coverage and marketing efforts. Vendors benefit from the festival's social media campaigns, online advertising, and media coverage, gaining visibility and increasing brand awareness.



Sales Opportunities

Offers vendors a platform to generate revenue. With a large expected turnout of cat owners and lovers seeking pet-related products and services, vendors can showcase and sell directly to potential customers, leading to potential sales and business growth.



B2B Business Matching Opportunity

Maximise your business potential with our B2B pre-scheduled matching sessions. This event provides a unique platform to connect with potential clients, buyers, distributors, and retailers. Gain valuable insights into the latest trends in the pet industry. Expand your network, explore new markets and establish strategic partnerships. We will connect you with the right contacts to propel your business forward.



Target Audience

- **CAT OWNERS**

Interested in products, services, and activities for cats.

- **CAT ENTHUSIASTS**

Interested in cat care, and cat-related activities, whether or not they own a cat, and enjoy interacting with cats and engaging in cat-themed activities.

- **FAMILIES WITH CHILDREN**

Interested in cat events as a fun family outing, featuring cat shows and interactive sessions for kids.

- **ANIMAL WELFARE GROUPS**

Can benefit from the event to raise awareness, showcase adoptable cats, and attract like-minded cat lovers.

- **INFLUENCERS/BLOGGERS**

Pet influencers and bloggers can create content, share experiences, and promote the event to attract a wider audience.

- **TOURISTS**

Marina Bay Sands is a popular tourist spot in Singapore, and those interested in cats-related activities may be attracted to the event as a unique cultural experience.

- **DISTRIBUTORS AND RETAILERS**

Seeking further opportunity to distribute products in the thriving pet industry

- **BUSINESS OWNERS AND BUSINESS DEVELOPMENTS**

Businesses seeking new opportunities and partnerships.

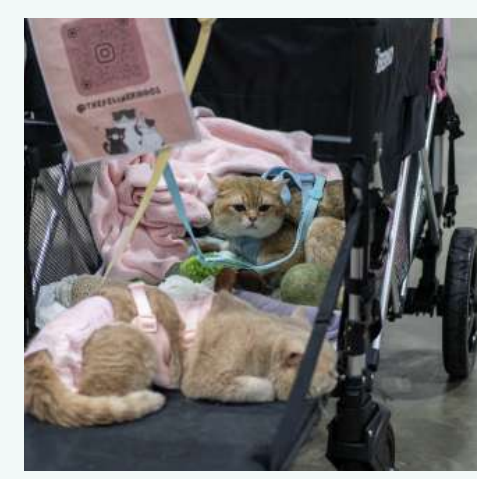
- **OVERSEAS VENDORS**

Join SG CAT CARNIVAL 2025 for a diverse range of local and international trendy cat products. Embark on a pawsome journey through Asian cat culture with your furry friends!



SG PET FESTIVAL 2024

Total Visitors: 36,000 ✨



Some of our Happy Cash Rebate & Staycation Winners from SG Pet Festival 2024

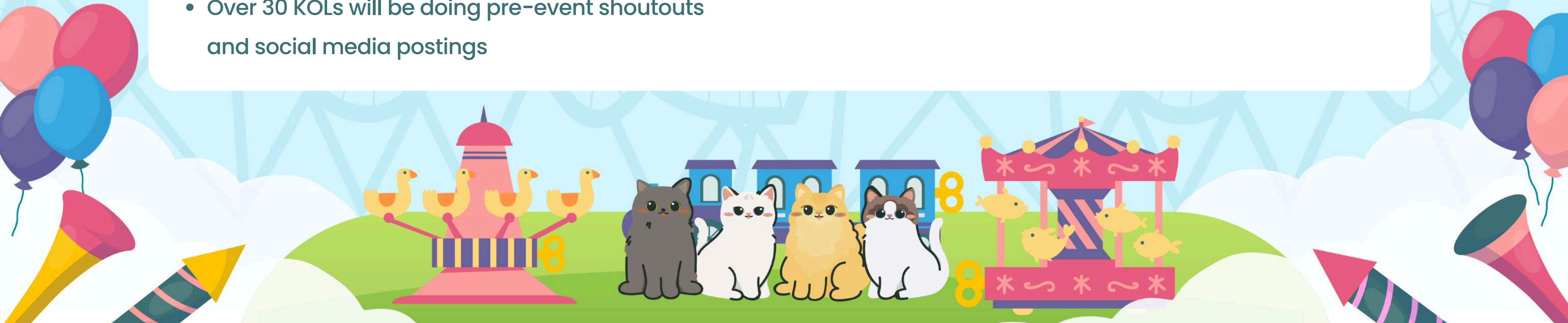




Marketing Plans



- Social Media Campaign Ads
- Search Engine Optimisation (SEO)
- Search Engine Marketing (Google Ad Words)
- 30,000 Clubpets Magazines will be placed at pets friendly places all over Singapore Island and distributed to our event attendees
- Over 30 KOLs will be doing pre-event shoutouts and social media postings
- Pre-event Media Launch with Media, artistes, influencers and more
- RSVP will start 6 months prior to event
- Pre-event EDM blast to 30,000 organic database
- Live-streamed exclusive event highlights across all event days



Media Coverage



We are on air at **CNA** Singapore



www.channelnewsasia.com/listen/daily-cuts/furrylicious-festival-your-pets-4472286



Consumers' Reviews



We had a good experience.. Air con is good (better than other pet events). Interesting overseas vendors. The walkway is ok, not too narrow. Quite clean in general, I saw the cleaners diligently cleaning up. Quite generous for organiser to provide diapers and pet products for visitors to use (don't see this in other pet events). - **Crayon (Consumer)**



SGPF was amazing with the variety of vendors from pets food to accessories to even human clothings! Had an amazing time shopping with my dog and really appreciate that the booths are very well spaced out! Also, no time hot pot is the best bonus for humans! Would love to visit such scale of pet fair again! - **Junior (Consumer)**



Super cute pet event! The whole venue was very clean and odorless. There was also pet icecream and pet beer. - **Lin Le Le (Consumer)**



It was good! Better than other pet event! Alot of space and still got food for hooman. Very interesting to see overseas seller. I bought alot of the Hong Kong toys. Overall very conducive to walk and we spent so much more than other pet events. - **JJ (Consumer)**



Had a wonderful time at SGPF! Layout was well planned, I managed to find the shops I wanted to visit just by following the flow. Plus points of providing diapers and wet wipes was a added touch of service. Thank you can't wait for the next Clubpets event! - **Olaf (Consumer)**



Went for 2 days and enjoyed ourselves there! Spacious for the doggies and pram, love the overseas brands (finally something different to see). Yummy food stalls saved us the trouble to find food outside with our pups! Looking forward to the next one! - **Zephyr (Consumer)**



The event was very well planned! This time round the space so much bigger cause EVERYONE bring strollers very fang bian (convenient) not squeezey. Very happy there's food for humans we managed to sit and eat before going for another shopping marathon. - **Louie (Consumer)**



Great event. Space is good and adequate spacing between vendors. Also good mix of major and indie vendors. And aircon is strong. The lucky draw mechanism is simple. Love the giant inflatable pets at the entrance and quick entry. Massive shopping damage done! - **Bagel (Consumer)**



Definitely a delightful event for pet lovers!!! I love that the venue was vibrant, spacious and perfect for showcasing a wide range of pet products and services. Crowd control was done well to ensure a pleasant shopping experience. Highlights were the overseas vendors, interactive booths, engaging demonstrations, and pet-themed activities which were entertaining. Love that there were F&B booths. Overall, it was a well-organised event! Fantastic for networking and shopping for our furkids!! - **Hopey (Consumer)**



First time meeting so many dogs. The event hall is spacious and easy to walk around in my stroller. - **Zoe Mia (Consumer)**



Love that there's human food stalls and food were good! Love the well-equipped amenities- diapers, pee pads & cleaning wipes were provided. Area was very well kept, a lot of cleaners constantly on the go. Very good marketing with SMS and email reminders and event info of roadmap and floor plan. Merch are so cute and goodie bag material 100%! Very thoughtful to set up check-in stations at carpark level, so pawrents don't have to queue again. Ample check-in counters and redemption counters to reduce snaking queues and crowding! - **Bean Furmily (Consumer)**

I enjoyed it and the product offerings were great! The event logistics and queueing sytem was very efficient and better than other pet events. I was super impressed with the live food bar and plus the human food and there were many tables. - **charlie the cat (Consumer)**

Testimonials

From SG Pet Festival 2024 Exhibitors

Congrats on the huge success of SGPF! Really wanted to say a big thank you for having Trident on board. We had a great time! Sales was great! Actually better than any other fairs we participated in. Amazing marketing segment. We are so glad we joined. – **Trident Air (Singapore Exhibitor)**

You guys did a really good job. Received feedbacks from customer that parking for them is really good and organised. And the place is really clean and conducive for shopping. I'm just sharing the truth. You guys did the hard work, so kudos to Clubpet Team. – **SoyCraft (Singapore Exhibitor)**

Congrats on a successful 1st edition SGPF and thank you for your patience with us! – **Silversky (Singapore Exhibitor)**

Thank you so much for all your hard work, extensive advertising and support from Clubpets. We were able to successfully hold the event. We are extremely grateful for the meticulous attention given. The card payment terminal services was incredibly helpful being able to accept card payment instead of cash – made the event run much more smoothly. – **Jungle Monster (Korea Exhibitor)**

All event staff was so friendly and responded to requests immediately. It was the best! – **Eastsea Brother (Korea Exhibitor)**

Our first time participating at SGPF. We made an excellent choice. Not only did we showcase our products to many customers, we also got interests from distributors. Overall, we got what we wanted from this amazing event! The planning was great. The official event contractor was good, very professional in creating our booth, we got 10th place Best Booth Design Award.

Aisles were wide and easy for customers to walk with their pets without bumping into each other. It also gave us vendors plenty of room to sell our products. Having experiences in Hong Kong pet fairs, I would say both vendors and customers would enjoy this event in SG. The show being in MBS was simply a robust reputation boost! Finally I would like to thank Clubpets Team for introducing SGPF, they have helped me a lot and made extra step to organise our booth and logistics. I give a 5/5 star review for this event and would be interested to join again next year!

–**Woofsquared (Hong Kong Exhibitor)**



Testimonials

From SG Pet Festival 2024 Exhibitors

A good experience and happy that we are allowed to restock our goods during event via passenger drop off and also allowing vans to drive in and offload during setup is good. – **Lunoji (Singapore Exhibitor)**

Clubpets Team has been exceptional in their coordination and planning. Every inquiries we made were promptly answered and that gave us security in knowing we will be well taken care of. We faced 0 issues during the whole event and had alot of fun. We appreciate the team for all the support.

– **wonderwuf (Singapore Exhibitor)**

This is really a fantastic festival. Clubpets rocks! Many positive feedback from the public. Hall D conversion to carpark is brilliant! Walkway is well spaced out. International booths really help fresh up our local pet scene. Organiser was quick to respond to any onsite issue. Complimentary parking tickets and information for vendors are good. Overall well organised event and well advertised. Our sales also did much better than other large pet event. – **Hyponic (Singapore Exhibitor)**

Generally it is great! Space wise is good because in between booths we got ample sapce to walk around on stroller or on leashes. Sales wise for us also not bad! Overall good vendor experience from us! Got the say the push cart booth was very well done up! I didn't expect it to be so cute – it was very nice! – **GK-GermKiller® (Singapore Exhibitor)**

The event was good. Crowd was immense. It created some new customers for us and more brand awareness. Thank you for organising this event. Setup was marvellous and new ideas were implemented to create a better event. Event hall was kept in clean environment. – **Paws-R-Us (Exhibitor)**

Thank you for such a great event – was an amazing turnout! Heard lots of customers say they love how spacious it was.

– **Lune Wuf (Singapore Exhibitor)**

We have overwhelmed response from the diners. Some orders came with 5 to 6 hotdogs. – **Rollin Cheese Dogs (F&B Vendor)**








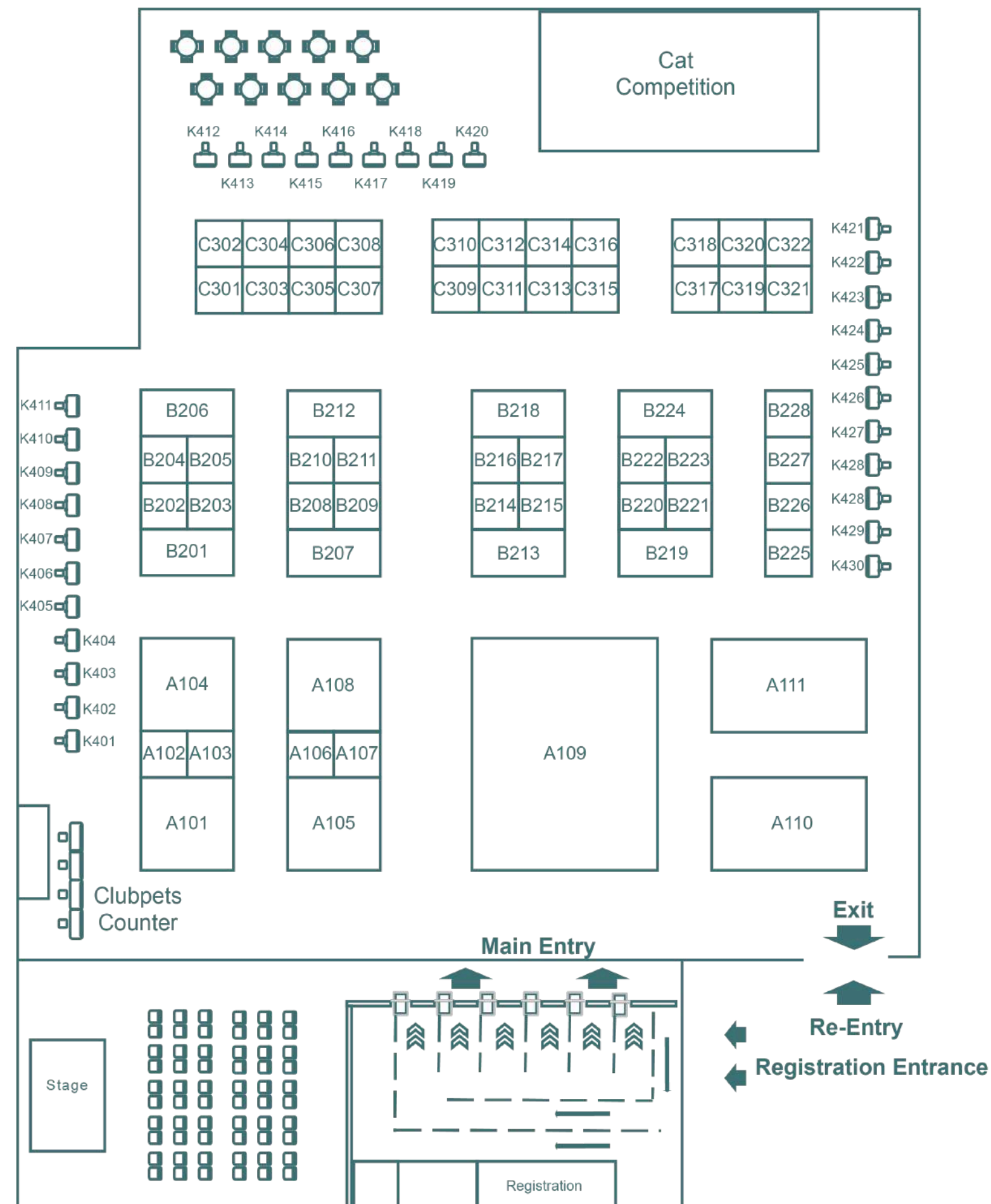
Singapore Cat Carnival

Simplified Floor Plan



LEGEND

-  6m x 6m Booth
-  6m x 3m Booth
-  3m x 3m Booth
-  4ft by 2ft table Booth
-  Seating Area



**Please refer to the latest floor plan.*

Raw Space Pricing

RAW SPACE	PRICE PER SQM	PRICING	PRICING (CORNER BOOTH)
18 SQM	\$290 per SQM	\$5,220 (*Early Bird Discount: \$4,959)	\$5620 (*Early Bird Discount: \$5339)
36 SQM	\$280 per SQM	\$10,080 (*Early Bird Discount: \$9,676)	N/A
60 SQM	\$270 per SQM	\$16,200 (*Early Bird Discount: \$15,390)	N/A
180 SQM	\$185 per SQM	\$33,300 (*Early Bird Discount: \$31,635)	N/A

Additional Information:

- *GST: 9% GST applies to all Singapore companies*
- *Early Bird Discount: Available till 6th Sep 2024, applicable upon booking confirmation*
- *Maximum of 2 vendors can share one booth, with all event marketing and onsite entitlements covered under one*

Shell Scheme Booth Pricing

SHELL SCHEME BOOTHS	PRICE PER SQM	PRICING (NON-CORNER BOOTH)	PRICING (CORNER BOOTH)	WHAT'S INCLUDED
3M by 3M = 9 SQM	\$320 per SQM	\$2,880 (*Early Bird Discount: \$2,736)	\$3,080 (*Early Bird Discount: \$2,926)	<ul style="list-style-type: none">• System Panel• Carpet• 2x Florescent lights• 1x 13 Amp Power point• 1x Reception counter• 2x Chairs• 1 Waste bin
6M by 3M = 18 SQM	\$320 per SQM	\$5,760 (*Early Bird Discount: \$5,472)	\$6,160 (*Early Bird Discount: \$5,852)	<ul style="list-style-type: none">• System Panel• Carpet• 4x Florescent lights• 2x 13 Amp Power point• 2x Reception counter• 4x Chairs• 1 Waste bin

Additional Information:

- *GST: 9% GST applies to all Singapore companies*
- *Early Bird Discount: Available till 6th Sep 2024, applicable upon booking confirmation*
- *Maximum of 2 vendors can share one booth, with all event marketing and onsite entitlements covered under one*



Table Booth Pricing

TABLE BOOTH TYPE	TABLE SIZE	PRICING
TABLE BOOTH (NON-CORNER)	4ft x 2ft table with off-white tablecloth	<div>\$480</div> <div>(*Early Bird Discount: \$456)</div>
TABLE BOOTH (CORNER)	4ft x 2ft table with off-white tablecloth	<div>\$530</div> <div>(*Early Bird Discount: \$503.50)</div>

Additional Information:

- *GST: 9% GST applies to all Singapore companies*
- *Early Bird Discount: Available till 6th Sep 2024, applicable upon booking confirmation*
- *Maximum of 2 vendors can share one booth, with all event marketing and onsite entitlements covered under one.*



Booth Booking Payment Terms

Payment Terms (Current Booking)

- 25% due upon booking confirmation
- 25% due by 15th Nov 2024
- Balance 50% due by 1st Jan 2025

Payment Terms (Bookings After 15th Nov 2024)

- 50% due upon booking confirmation
- Balance 50% due by 1st Jan 2025

GST 9% applies to all Singapore companies.





SGCC

Singapore Cat Carnival

Sponsorship



Sponsorship Entitlements



Bronze Above \$1,000 of Products*

- Logo feature on Event Card
- Logo display on Onsite Floor Plan Directory
- Logo Display on Onsite Digital Screen at Stage
- Logo display at Onsite Pet Care Kit Corner and Pet Toilets (for relevant pet sanitary product sponsors only)
- One social media post **featuring all Bronze Sponsors' logos**, with a reshare on Instagram stories.
- Clubpets Magazine Feature of All Sponsors' Logos



Silver Above \$2,500 of Products*

- Logo feature on Event Card
- Logo display on Onsite Floor Plan Directory
- Logo Display on Onsite Digital Screen at Stage
- Logo display at Onsite Pet Care Kit Corner and Pet Toilets (for relevant pet sanitary product sponsors only)
- One social media post **featuring the logos of 5 Silver Sponsors**, with a reshare on Instagram stories.
- Clubpets Magazine Feature of All Sponsors' Logos



Gold Above \$5,000 of Products*

- Logo feature on Event Card
- Logo display on Onsite Floor Plan Directory
- Logo Display on Onsite Digital Screen at Stage
- Logo display at Onsite Pet Care Kit Corner and Pet Toilets (for relevant pet sanitary product sponsors only)
- One social media post featuring **1 Gold Sponsor's logo**, with a reshare on Instagram stories.
- **Media/Influencer Walk to Gold Sponsor's Booth (Day 1 of Event)**
- Clubpets Magazine Feature of All Sponsors' Logos

*Sponsorship only applicable to physical products



Sponsorship Entitlements

Logo Feature on Event Card



The event card for the SGPF Singapore Pet Festival features a vibrant design with a green field, a blue sky, and various pet illustrations. It includes a 'Get Your Exclusive Design Tote Bag' section with participation instructions, a 'Thank you to Our Partners and Sponsors' section with logos, and event details like dates, location, and contact information.

Get Your Exclusive Design Tote Bag

How to Participate

- ATTEND ALL 3 DAYS**
Visit the SG Pet Festival on August 2nd, 3rd, and 4th, 2024.
- COLLECT YOUR CHOPS**
Receive a chop on your attendance in the boxes below each day you attend the event.
- REDEEM YOUR TOTE BAG**
Once you have collected all 3 chops, visit the Goodie Bag Redemption booth on Day 3 (August 4th, 2024) to claim your mystery design tote bag.

DON'T MISS OUT ON THIS EXCLUSIVE OFFER FOR OUR DEDICATED ATTENDEES!
*Tote bags are available while stocks last.

DAY 1
FRI, 2 AUGUST 2024

DAY 2
SAT, 3 AUGUST 2024

DAY 3
SUN, 4 AUGUST 2024

Thank you to Our Partners and Sponsors

We extend our heartfelt gratitude to all our partners and sponsors for their incredible support and contributions to the SG Pet Festival 2024. Your generosity and collaboration have been instrumental in making this event a success.

PARTNERS

ORGANISER: clubpets
OFFICIAL PET FIDE: TADA
OFFICIAL PHOTOGRAPHY AND VIDEOGRAPHY EQUIPMENT: SONY
OFFICIAL PHOTOGRAPHER & VIDEOGRAPHER: M1
OFFICIAL PARTNERS: MEGA ZOO, CHUN HAW, petfair, IPE

GOLD SPONSORS

SilverSky, CuPet, rein, Pet Cubes, Pet Partners

SILVER SPONSORS

Hill's Pet Nutrition, KINE CULTURE, PAWFESSOR, Pawsome

BRONZE SPONSORS

Taste of the Wild, BIRKEN PRO PLAN, apart, Pet Partners, Anna Craft Creative

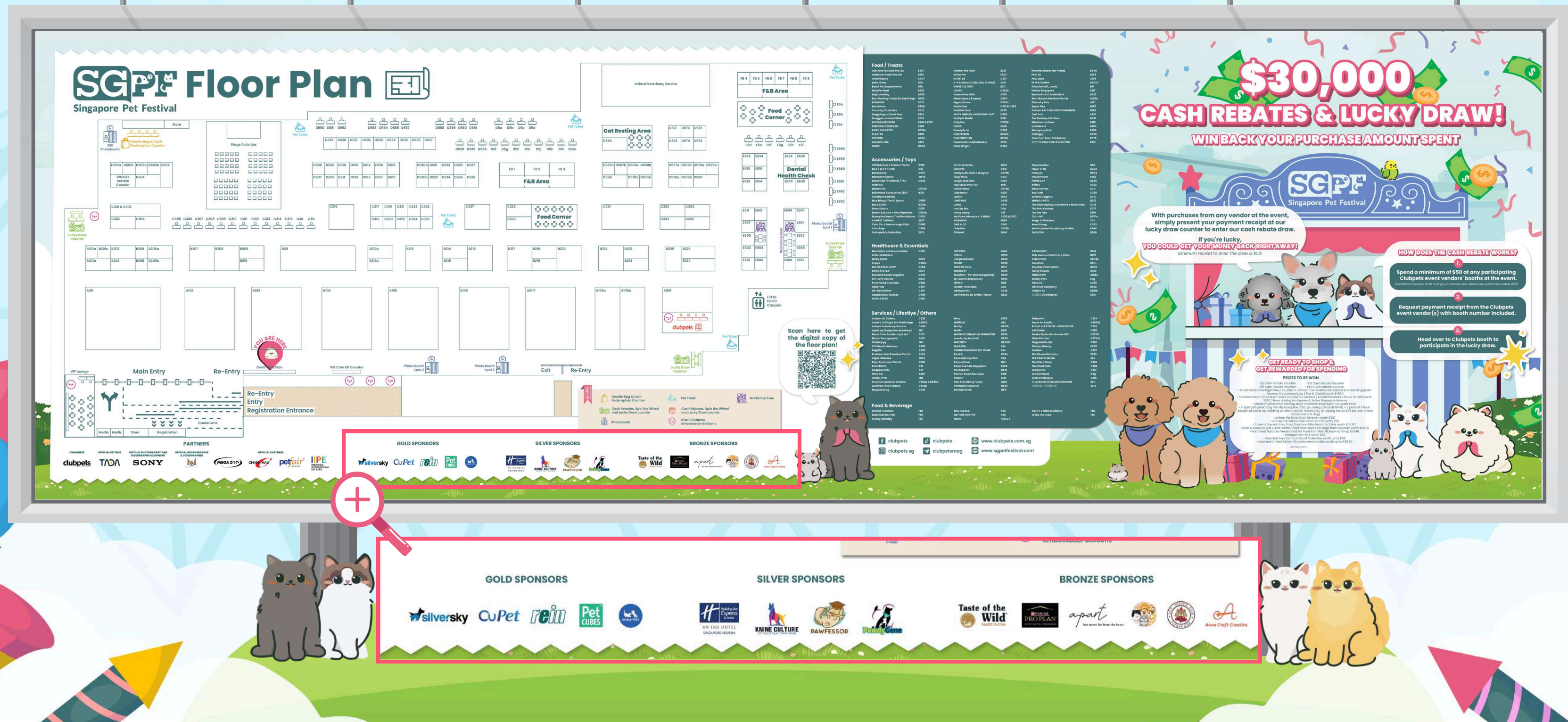
SGPF Singapore Pet Festival

2-4 August 2024 **From 10 am to 8 pm**

Marina Bay Sands Singapore Convention Centre Level 1, Halls A, B, and C

clubpets **clubpets** **www.clubpets.com.sg**
clubpets.sg **clubpetsmag** **www.sgpetfestival.com**

Sponsorship Entitlements



Sponsorship Entitlements

Logo Display on Onsite Digital Screen at Stage

SGPF
Singapore Pet Festival

\$30,000 CASH REBATES & LUCKY DRAW!

Depending on the past participants who win their purchase amounts, the pool will continue to decrease. Regardless, there's still \$30,000 for everyone to win.

So hurry, **SPEND AS MUCH AS YOU CAN** to pamper your pets and stand a chance to **WIN BACK EVERYTHING** It's like getting a free treat!

WIN BACK YOUR PURCHASE AMOUNT SPENT

1. Spend a minimum of \$50 at any participating Clubpets event vendors' booths at the event.
(Combine receipts from multiple purchases are allowed for purchases below \$50)
2. Request payment receipt from the Clubpets event vendor(s) with booth number included.
3. Head over to Clubpets booth to participate in the lucky draw.

T&Cs Apply.

GET READY TO SHOP & GET REWARDED FOR SPENDING!

PRIZES TO BE WON

- \$2 Cash Rebate Voucher
- \$5 Cash Rebate Voucher
- \$10 Cash Rebate Voucher
- \$50 Cash Rebate Voucher
- Studio Suite (One Night Stay) Voucher x 1 winner from Holiday Inn Express & Suites Singapore Novena (Accommodates 2 Pax & 1 Furkid worth \$450)
- Standard Room (One Night Stay) Voucher x 2 winners (Accommodates 2 Pax & 1 Furkid worth \$350) from Holiday Inn Express & Suites Singapore Novena
- Rhodium plated 925 Sterling silver necklaces from Apart SG worth \$500
- 1 night (off-peak) dog friendly bungalow, CSC @ Loyang (Usual \$610.04) + 3 pairs of 1-hour session of Stand Up Paddling at Ohana Beach House, CSC @ Loyang (Usual \$85 per pair of one owner and one dog)
- Aclium Pet Dryer from Silversky worth \$427
- Homely Pot Set from No Time Hot Pot worth \$96
- Taste of the Wild Prey Trout Dog Food 8lbs from Link 2 Link worth \$116.90
- Stella & Chewy's Surf & Turf Freeze-Dried Meal Mixers For Dogs from Silversky worth \$69.90
- Northwest Naturals Freeze Dried Pet Food from Rein Biotech worth up to \$48
- Hamper from M.L.S worth \$88
- Assorted Toys from Lambwolf Collective worth up to \$48
- Assorted Limited Edition Clubpets Merchandise worth up to \$29.90
- And many more.

clubpets 0000

CLUBPETS VIPaws

Your Name VALID THRU 00/00

Become a Clubpets VIPaws Member!

SPECIAL ONE-TIME SIGN UP GIFT: RECIEVE \$100 WORTH OF MERCHANDISES

as our special thanks for joining the VIP family.

EXCLUSIVE ACCESS & BENEFITS
Gain access to an array of top-tier, pet-friendly locations where you can enjoy *exclusive discounts and special perks.*

GUARANTEED FREE GOODIE BAG
Receive a fabulous goodie bag at all future Clubpets events. Just RSVP to confirm your spot!

GRAB YOUR VIP MEMBERSHIP AT A SPECIAL FESTIVAL PRICE OF \$68!
u.p \$98 annual membership

EXCLUSIVE Clubpets' Merchandise Alert!

Car/Cupboard Freshener \$7.90 ea

Keychain \$11.90 ea \$26.90 for a set of 3

Sticker \$3.90 ea \$15 for a set of 5

Pins \$11.90 ea \$29.90 for a set of 3

Ceramic Coaster \$9.90 ea \$29.90 for a set of 4

SCAN THE QR CODE, MAKE YOUR PURCHASE ONLINE, AND COLLECT THEM AT THE CLUBPETS BOOTH COUNTER!

OFFICIAL SPONSORS:

ORGANISER **clubpets** PET RIDE **TADA** PHOTOGRAPHY & VIDEOGRAPHY EQUIPMENT **SONY** PHOTOGRAPHER AND VIDEOGRAPHER **MEGA ZOO** **petfair** **IPE** **CHAM HAO** **INDONESIA INTERNATIONAL PET EXPO**

GOLD SPONSORS:

Pet CUBES **CuPet** **silversky** **rein** **NOBLE PETS**

SILVER SPONSORS:

KNINE CULTURE **PAWFESSOR** **AN IHG HOTEL SINGAPORE NOVENA** **PawdyGene**

BRONZE SPONSORS:

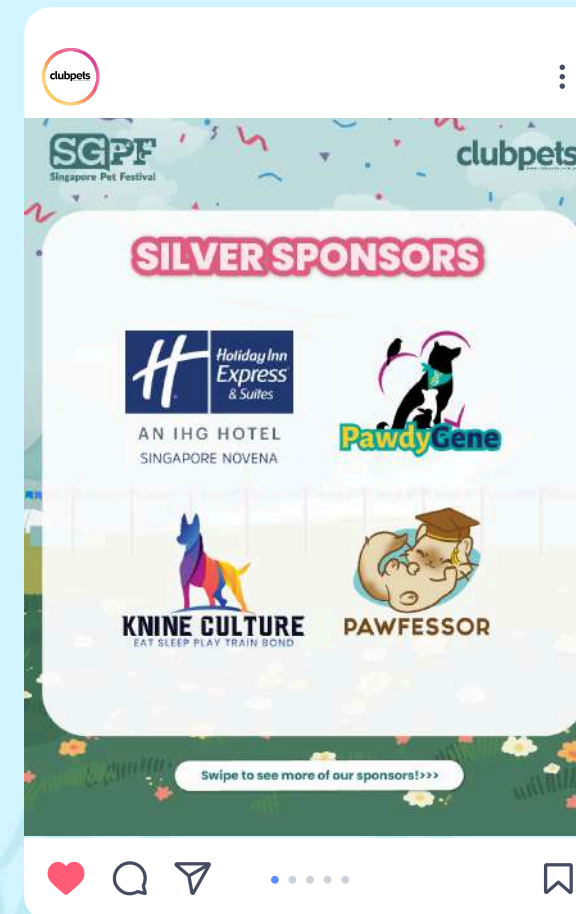
Anna Craft Creative **apart** **PROPLAN** **Taste of the Wild** **MADE IN USA** **CHINA SERVICE DING**

OTHER SPONSORS:

Konamoko **Jungle Monster** **kosetto** **wonderwuf** **gaia pets** **husse** **MAN MADE PawyYou** **JEPET** **floof** **BossiPaws** **no time hot pot** **Hygeia PETS** **POP BEADZ**

Sponsorship Entitlements

Social Media Post Mention



ABOUT CLUBPETS

Clubpets is an O2O platform specialising in the pet industry.

Established in 2002 with the launch of our first pet magazine, we have since become Singapore's favorite digital platform and event organiser dedicated to the full range of pet-related content and events. Our offerings include informative and engaging reads on healthcare, nutrition, behavioral, fashion, lifestyle, and more.

Our mission is to connect with pet lovers on a deeper level and advocate for responsible pet ownership. Through our events, strategic campaigns, and content marketing, we have helped like-minded brands connect with pet owners worldwide.

“At the heart of everything that we do is the desire to provide solutions where they’re needed.”

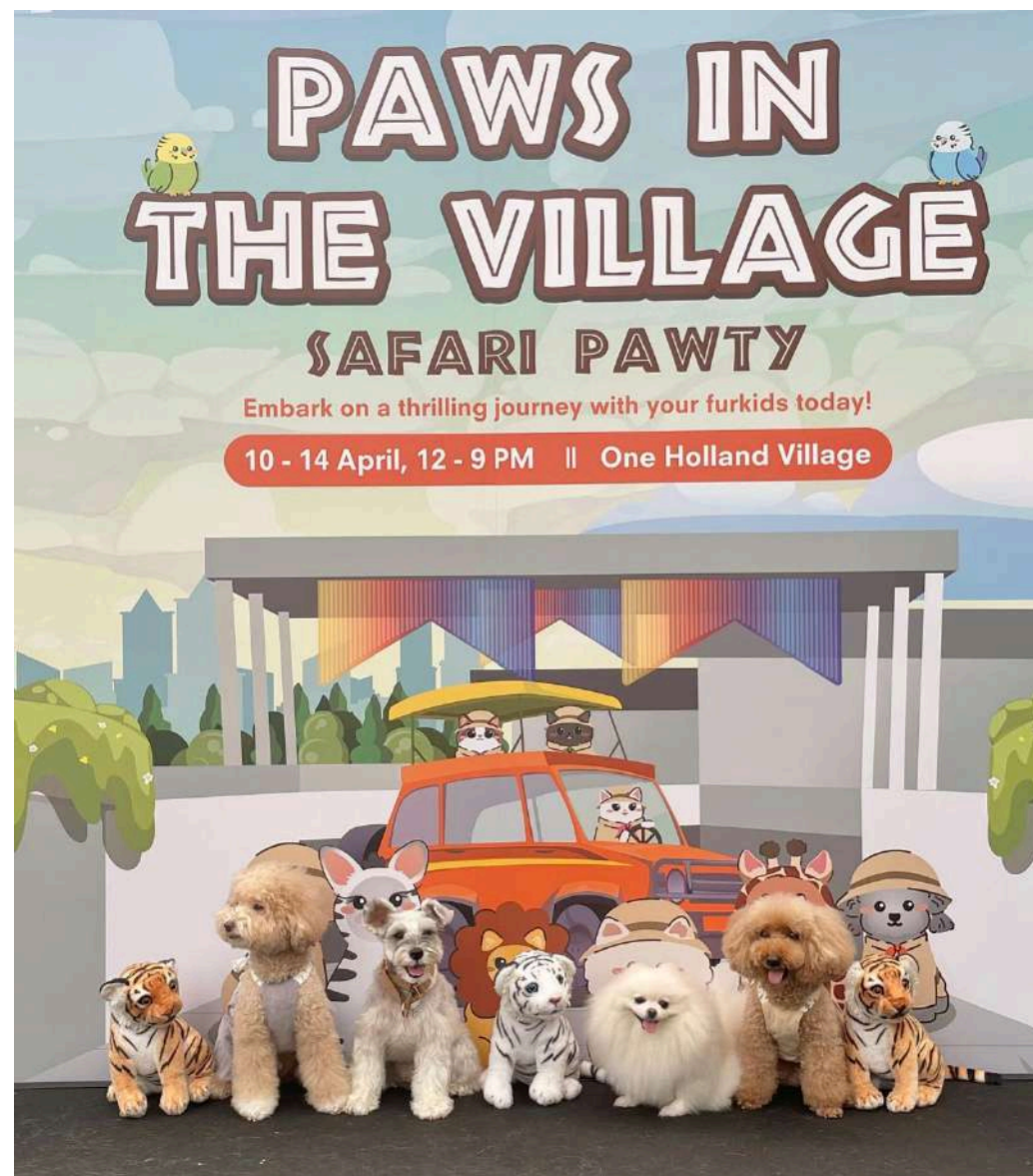


WHY WORK WITH CLUBPETS?

- 🐾 Clubpets brings 22 years of expertise in advertising and events within the pet industry.
- 🐾 Clubpets has a reputation as a reliable pet portal.
- 🐾 Over the years, Clubpets has built a dedicated and loyal following.
- 🐾 With a strong presence boasting over an impressive 184,000 of followers on Instagram, Facebook and TikTok (New!).
- 🐾 We can help build brand awareness and promote your products through content creation on our platforms, driving sales and boosting your visibility.
- 🐾 We organise regular events to bridge pet vendors with consumers.



PAST PET EVENTS: ONE HOLLAND VILLAGE 2024





PAST PET EVENTS: THE STAR VISTA 2023

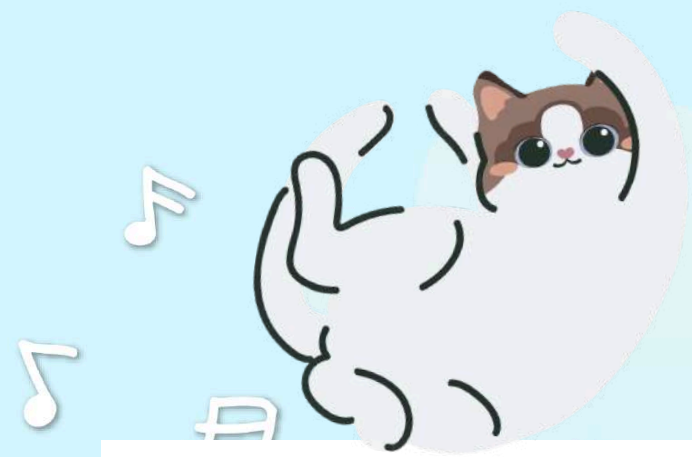


PAST PET EVENTS: THE STAR VISTA 2022

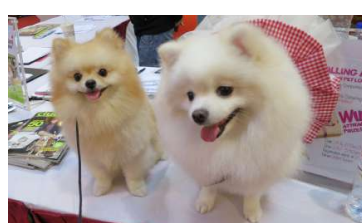
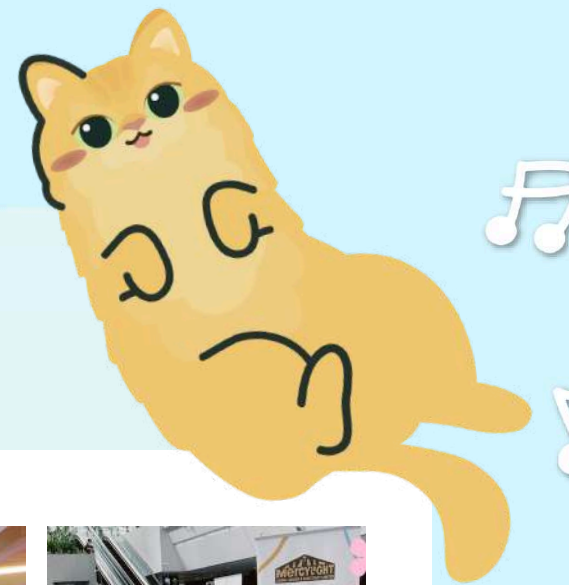


baronabtlucky Thank you very much for organising these events. We went there for all the 3 weekends; so many good stuff for furkids from head to toes, pawrents also learn, draw, watch, listen and bond with our pets. Well done 🍌 Clubpets.



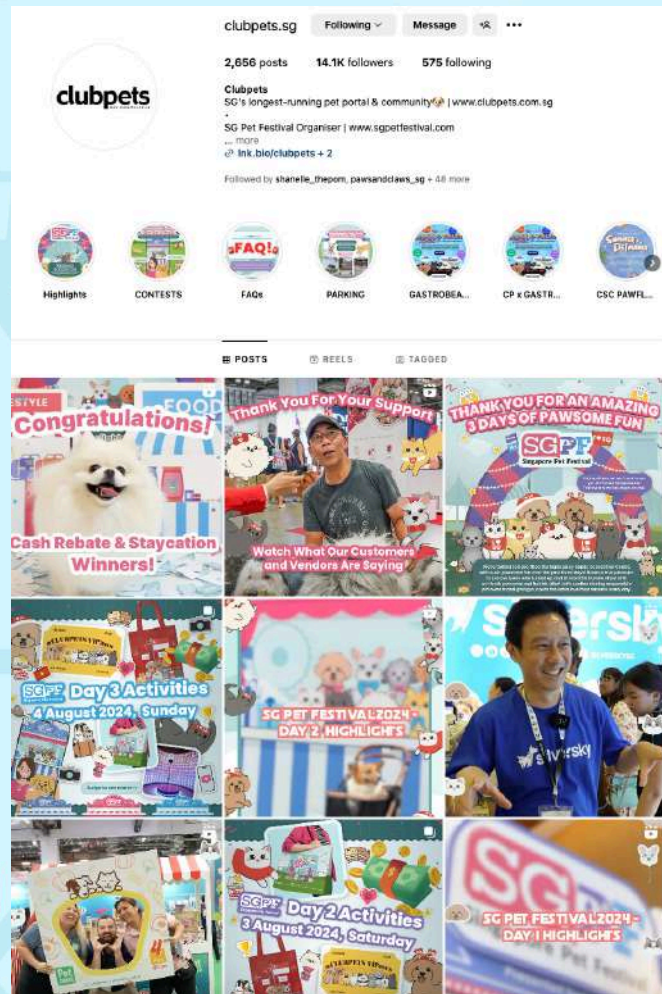


PAST PET EVENTS

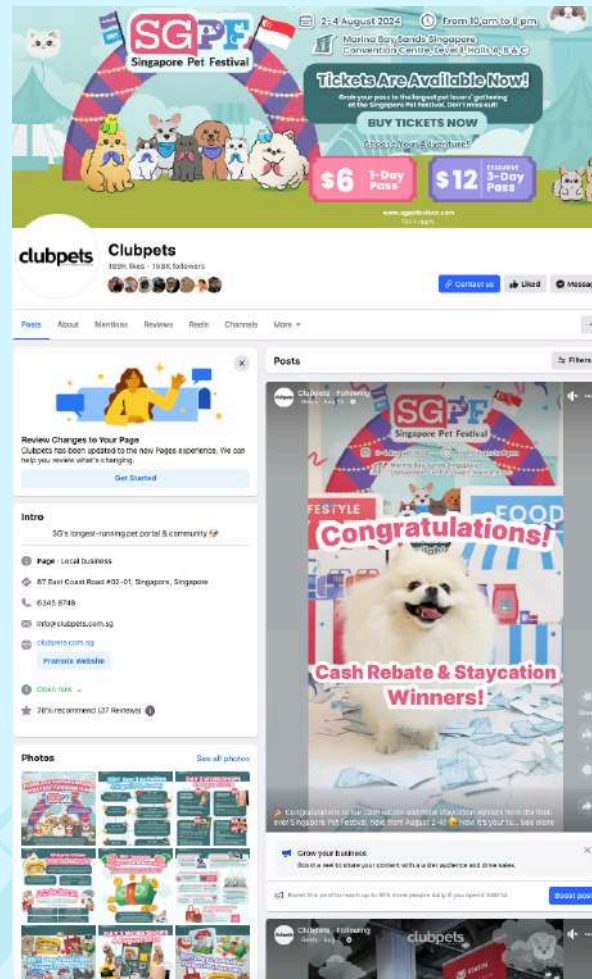


EVENTS DIGITAL MARKETING

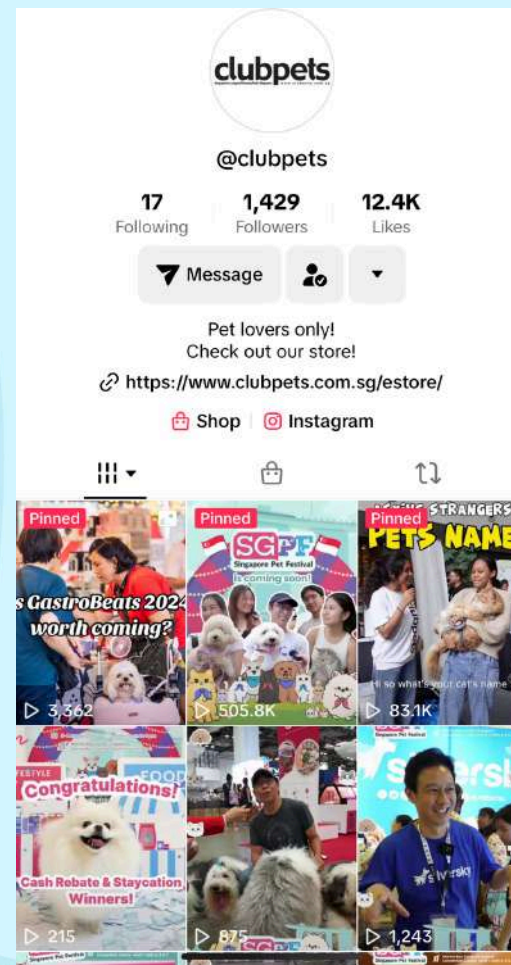
Connect through our IG, FB, TikTok, Telegram and Web Banners



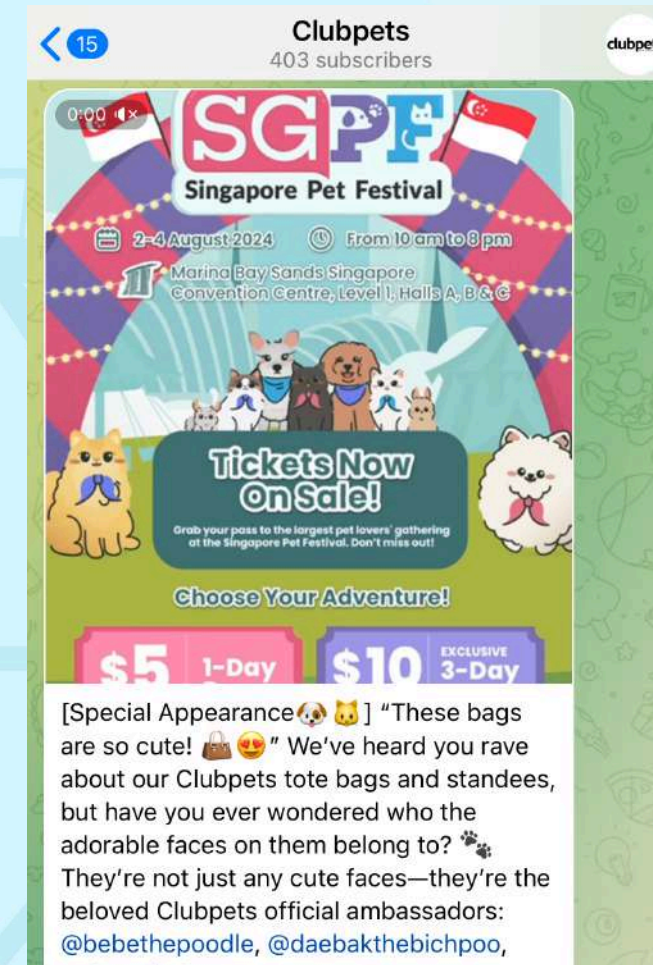
INSTAGRAM



FACEBOOK



TIKTOK (New!)



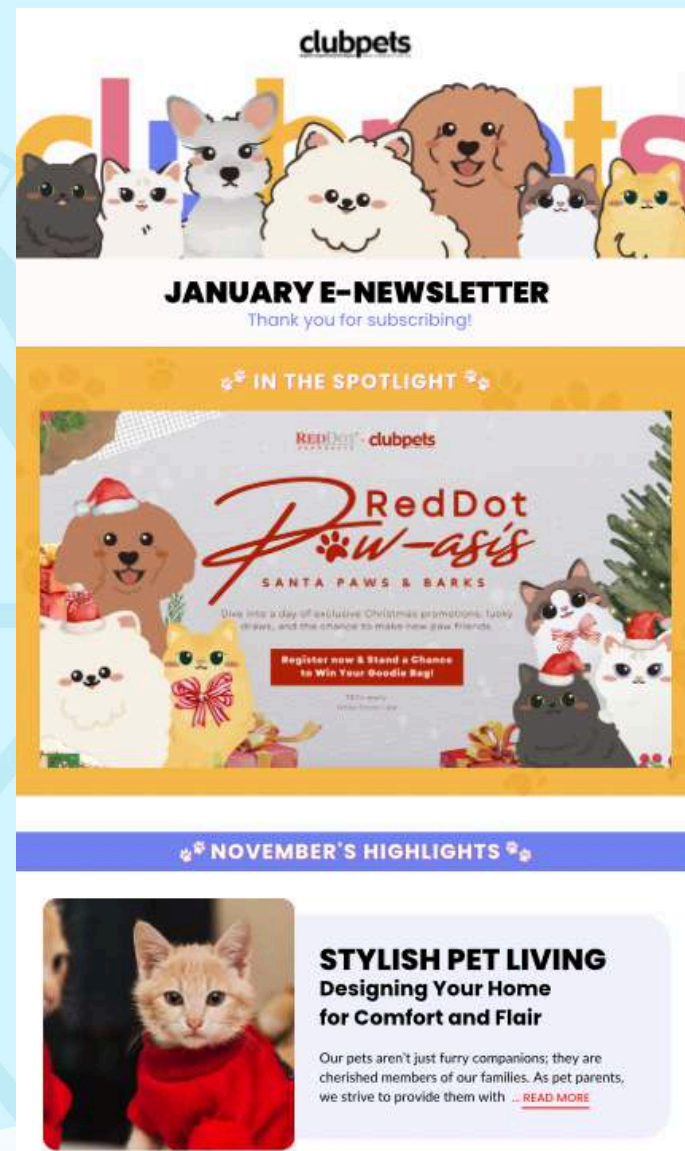
TELEGRAM



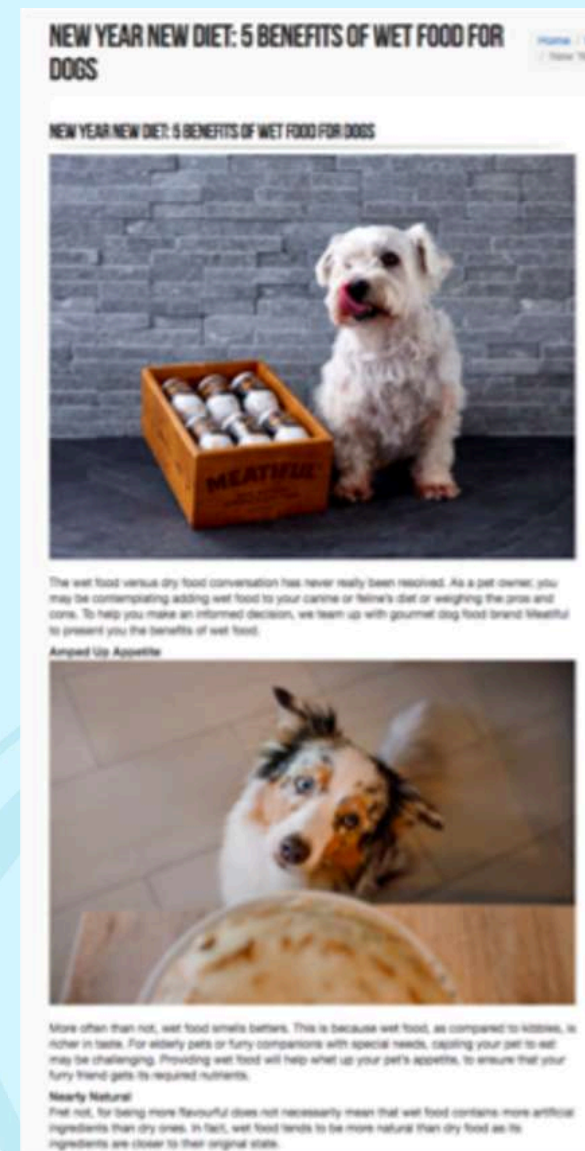
WEB BANNERS

WHY WORK WITH US?

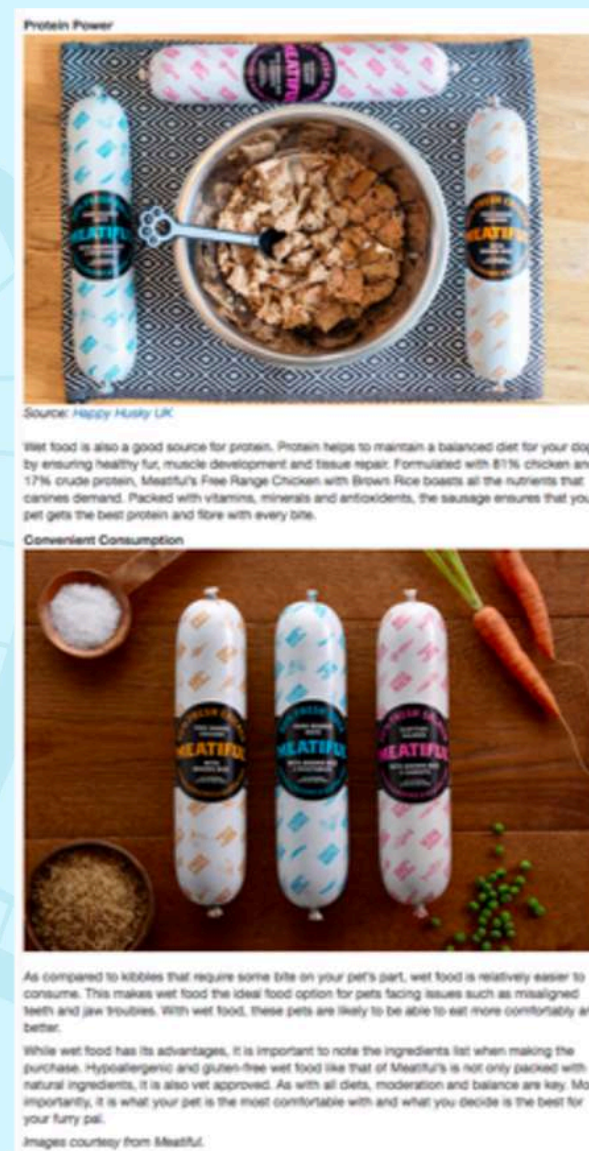
Connect through our platforms such as Monthly E-Newsletter, Web Articles & EDM



MONTHLY E-NEWSLETTER

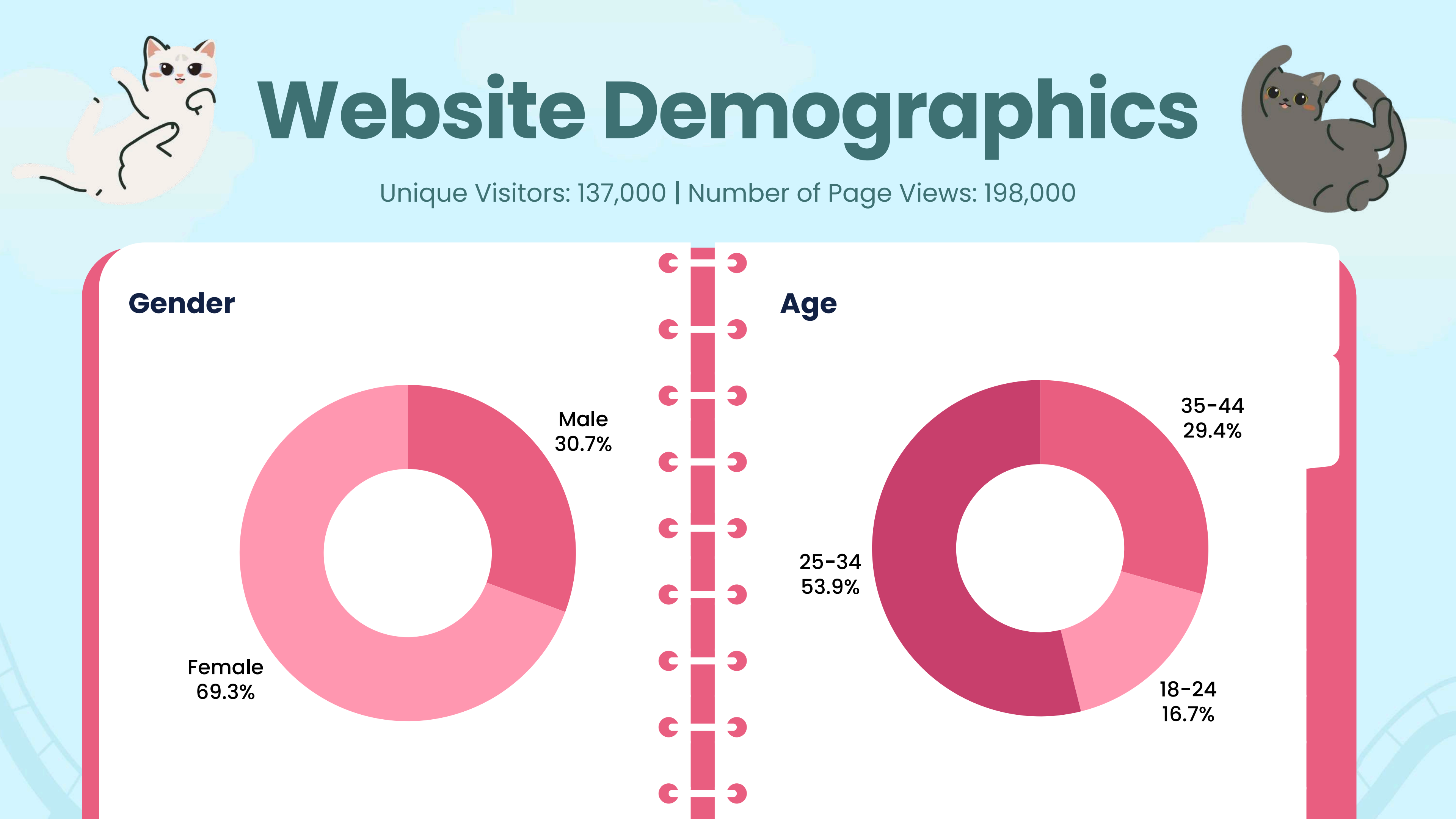


WEB ARTICLE (ADVERTORIAL)



EDM BLAST

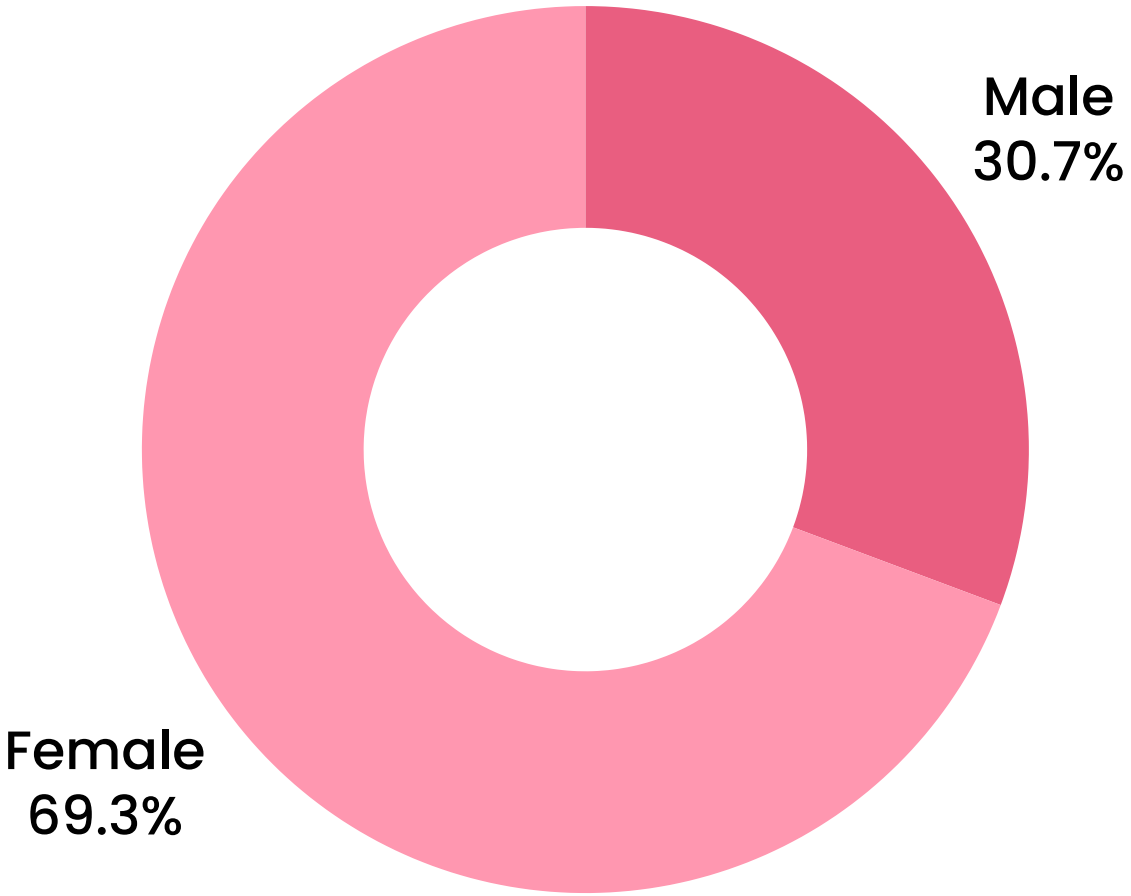




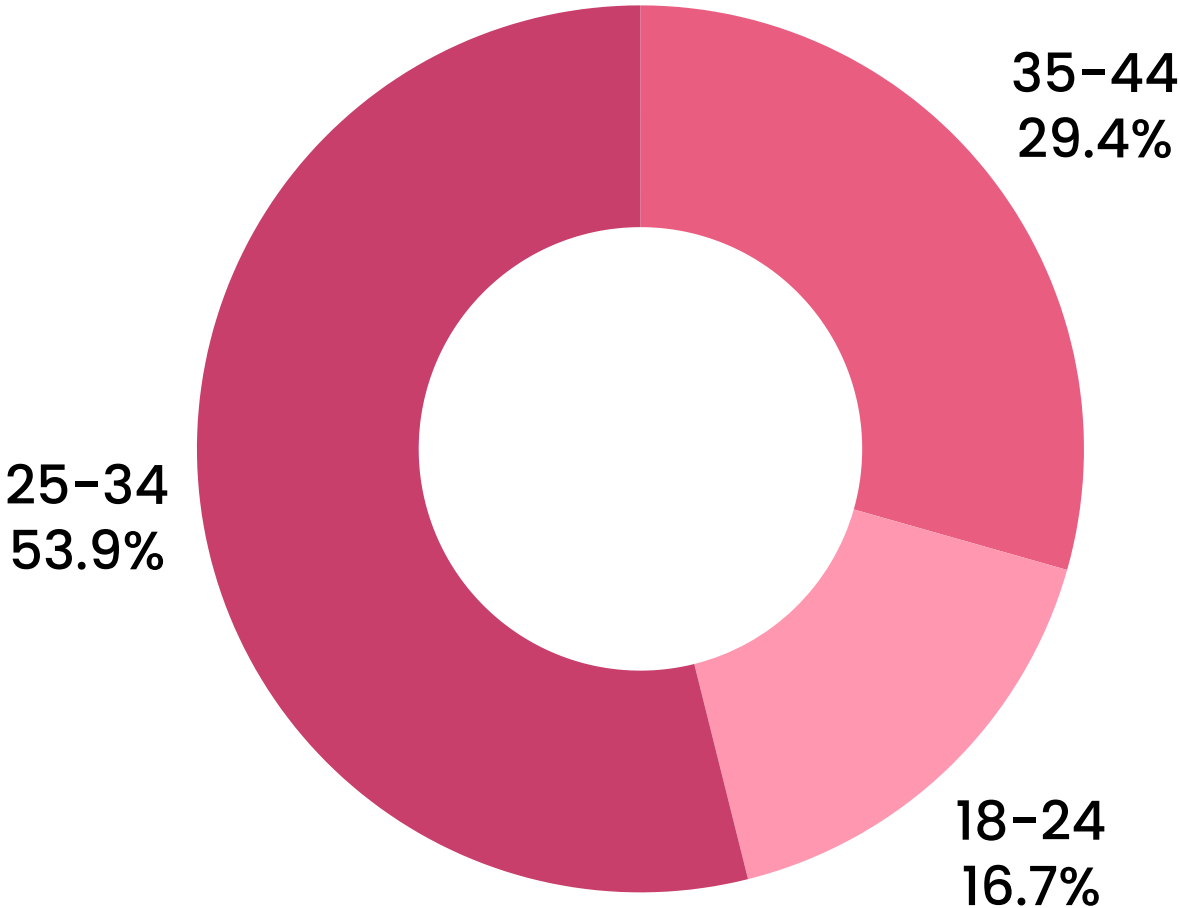
Website Demographics

Unique Visitors: 137,000 | Number of Page Views: 198,000

Gender



Age



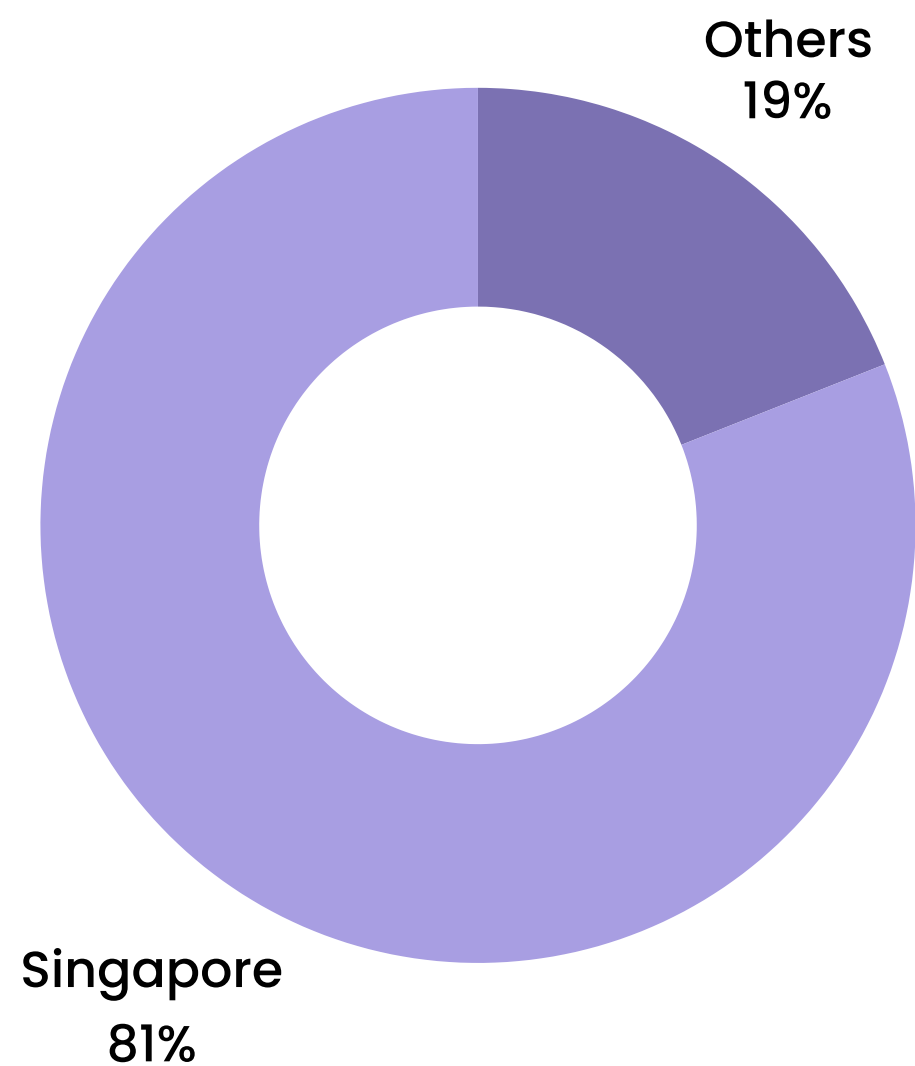


Website Demographics

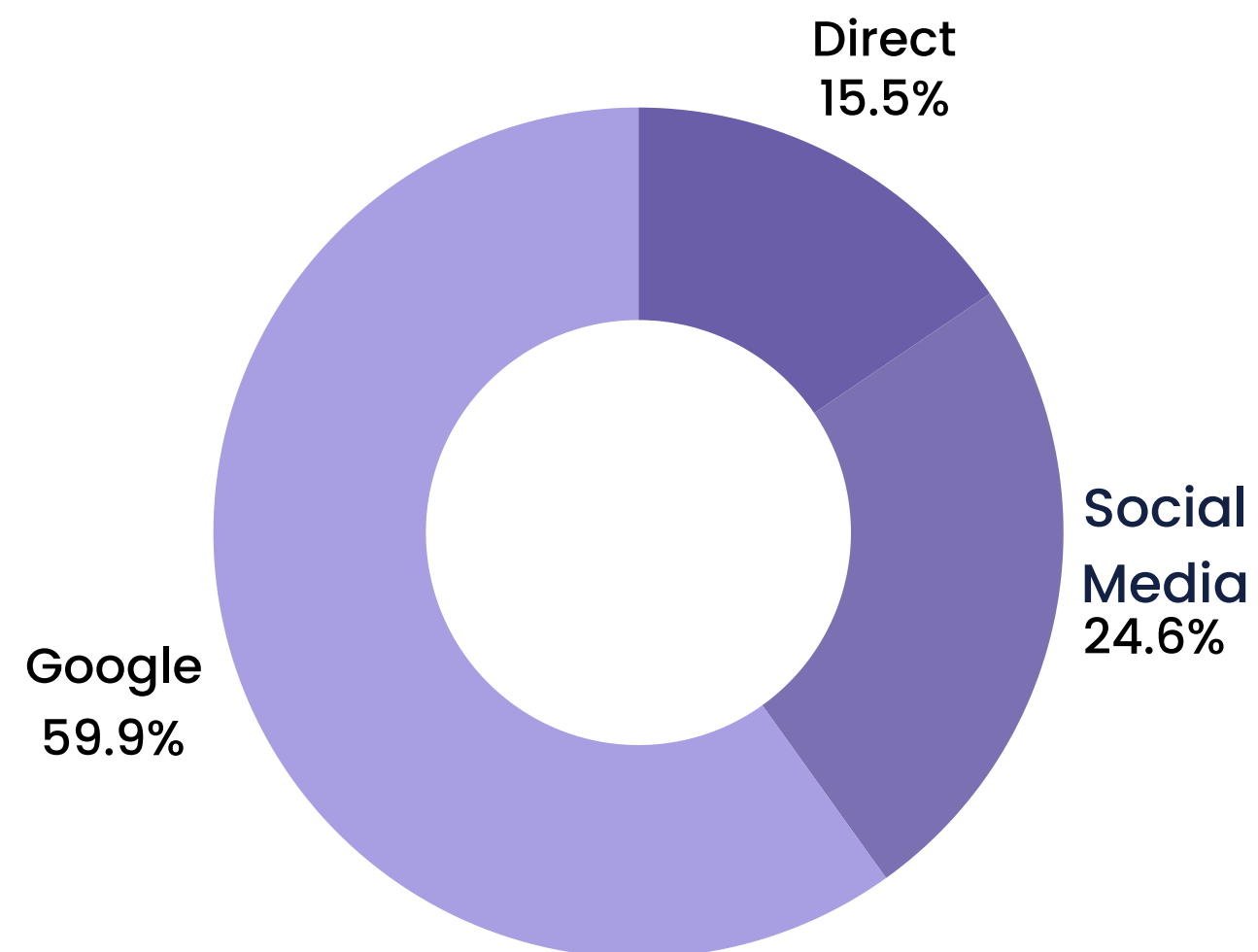


Unique Visitors: 137,000 | Number of Page Views: 198,000

Country



Source



REACH ON SOCIAL MEDIA PLATFORMS

Over 184,000 followers

facebook.com/CLUBPETS



[@clubpets.sg](https://www.instagram.com/@clubpets.sg)



[Clubpets](https://www.tiktok.com/Clubpets)



t.me/clubpetsmag



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